



# AMERICAN MCGEE DOCUMENTARY

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**WHO IS AMERICAN  
MCGEE**



American McGee's

# ALICE



# ALICE

MADNESS RETURNS

MATURE 17+  
M  
CONTENT RATED BY  
ESRB

AN AMERICAN MCGEE GAME





# TARGET AUDIENCE

- Fans of American McGee
- Viewers who enjoy long-form YouTube video essays and analytical deep dives into media

By targeting both existing fans and viewers who enjoy analytical gaming documentaries, the project aims to reach an audience that appreciates thoughtful storytelling, research, and creative editing within the format of a video essay.

# WHAT I'VE BEEN UP TO

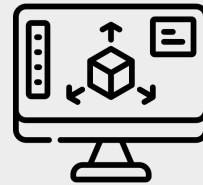
[ 1 ] WRITING THE SCRIPT



[ 2 ] LEARNING BLENDER



[ 3 ] MAKING THE AVATAR





# DOCUMENTATION





# NEXT STEPS

## Step 1

Record the voice-over for the documentary using the VRM avatar

## Step 2

Edit the video using DaVinci Resolve

## Step 3

Export and upload it onto YouTube!



**THANK YOU  
ANY QUESTIONS?**